11762920

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/27/16	
Syscode	0344	Agency	Strategic Media Placement	Version	2 Vs. 1	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,908.00
AE	Matthew Marcus	Product Code		Commission		\$286.20
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total		\$1,621.80
Office	Washington	Product Name		Total Spots		159
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
1		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	KT3/2/ Kevised to reflect what rail, bicase committee in 13/2/					

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21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	Si	4	ω	2	_	Line
CNN	CNN	CNN	CNN	CNN	CNBC	AEN	Net														
AVG. ALL WKS<	Program																				
10/1//16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	Date
10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	Date
00:61	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Time
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0.00	\$15.00	\$15.00	\$15.00	\$15.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	Cost
40.00	\$0.00	\$0.00	\$135.00	\$15.00	\$0.00	\$0.00	\$0,00	\$0.00	\$0.00	\$0.00	\$24.00	\$16.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$45.00	\$30.00	Cost
0	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Len
	ISSUE ISSUE	Issue	Issue	-1x Issue	-3x Issue	-7x Issue	Issue	-3x Issue	-7x Issue	Issue											

ot			2	Approval Required	Makegood Policy		•
ot	CDM		CBB		-		
ot	GIMP		GRP	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot		Sold On			Not accepted	Status
	100.0		Affiliate Split		Credit Status	(301) 951-2620	Phone
159			Total Spots		Product Name	Washington	Office
\$1,621.80			Net Total	HS61	Est Code	Lilka Marino	Sales Coordinator
\$286.20			Commission		Product Code	Matthew Marcus	AE
\$1,908.00			Total		Client Code		
8		S	Total # of Weeks			Grand Rapids	Market
			Show All Lines	MI GOP	Advertiser	Spectrum/South Haven, MI	System Name
	2 Vs. 1		Version	Strategic Media Placement	Agency	0344	Syscode
	09/27/16		Update Date	09/19/16 - 11/13/16	Flight Dates	62338790	Order#

Survey	Cable Nielsen Live+3 Jul 16	Primary Demo	Adults 35+	0.2	Civi	1
		Makegood Policy	Approval Required	CPP	CPM	1
Comments:	R1 9.27 Revised to reflect what ran, please confirm					

					R1 9.27 Revised to reflect what ran, please confirm	Z)
	CPM -	CPP -	Approval Required	Makegood Policy		
	GIMP -	GRP -	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	
	Cost Per Spot	Sold On			Not accepted	
	100.0	Affiliate Split		Credit Status	(301) 951-2620	
159		Total Spots		Product Name	Washington	
\$1,621.80		Net Total	HS61	Est Code	Lilka Marino	ator
\$286.20		Commission		Product Code	Matthew Marcus	
\$1,908.00		Total		Client Code		
					Contract topping	

				The state of the s								-						
-5x Issue	30	\$0.00	\$8.00	0	,		×	×	×	×	×	16:00	09:00 1	10/9/16 0	10/3/16 1	CNN NEWSROOM<	CNN	42
-5x Issue	30	\$16.00	\$8.00	2	9	,	×	×	×	×	×	16:00	09:00 1	10/2/16 0	9/26/16 1	CNN NEWSROOM<	CNN	41
REMOVED SPOTS	30	\$0.00	\$12.00	0	,	0	×				$\dashv$	19:00	09:00 1	11/6/16 0	10/31/16 1	VARIOUS	CNN	40
REMOVED SPOTS	30	\$0.00	\$12.00	0		,	×				$\vdash$	19:00	09:00 1	10/30/16 0	10/24/16 10	VARIOUS 1	CNN	39
REMOVED SPOTS	30	\$0.00	\$12.00	0	•	,	×				$\dashv$	19:00	09:00 1	10/23/16 0	10/17/16 10	VARIOUS 1	CNN	38
REMOVED SPOTS	30	\$0.00	\$12.00	0	1		×					19:00	09:00 1	10/16/16 0	10/10/16 10	VARIOUS 1	CNN	37
REMOVED SPOTS	30	\$0.00	\$12.00	0			×				$\dashv$	19:00	09:00 1	10/9/16 0	10/3/16 1	VARIOUS	CNN	36
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REMOVED SPOTS	30	\$0.00	\$12.00	0	,		×				$\vdash$	19:00	09:00 1	9/25/16 0	9/19/16 9	VARIOUS	CNN	34
-2x Issue	30	\$0.00	\$8.00	0			×					16:00	09:00 1	9/25/16 0	9/19/16 9	CNN NEWSROOM<	CNN	33
-3x Issue	30	\$0.00	\$11.00	0	ı						×	09:00	05:00 0	11/13/16 0	11/7/16 11	NEW DAY<	CNN	32
-6x Issue	30	\$0,00	\$11.00	0	-	· ·					×	09:00	05:00 03	11/6/16 0	10/31/16 1	NEW DAY<	CNN	31
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-6x Issue	30	\$0.00	\$11.00	0		-					×	09:00	05:00 09	10/16/16 0	10/10/16 10	NEW DAY<	CNN	28
-6x Issue	30	\$0.00	\$11.00	0	1	-		10			×	09:00	05:00 09	10/9/16 0	10/3/16 1	NEW DAY<	CNN	27
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Issue	30	\$22.00	\$11.00	2	а	7	×	_			-	09:00	05:00 09	9/25/16 0	9/19/16 9/	NEW DAY<	CNN	25
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Issue	30	\$0.00	\$15.00	0	4		×	×	×	×	×	24:00 X	19:00 24	11/6/16 1	10/31/16 1	AVG. ALL WKS<	CNN	23
Issue	30	\$0.00	\$15.00	0	T		×	×	×	×	×	24:00 X	19:00 24	10/30/16 1	10/24/16 10	AVG. ALL WKS<	CNN	22
Line Comment	Spot	Total Cost	Unit Cost	Total Spots	IMP	RTG	s s	т 0		8		Stop M Time	Start S Time T	Stop S Date T	Start 9 Date	Program	Net	Line

<u> </u>							R1 9.27 Revised to reflect what ran, please confirm	Comments:
	1	CPM		CPP	Approval Required	Makegood Policy		•
		GIMP		GRP	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	1	Cost Per Spot		Sold On			Not accepted	Status
	-	100.0		Affiliate Split		Credit Status	(301) 951-2620	Phone
159				Total Spots		Product Name	Washington	Office
\$1,621.80				Net Total	HS61	Est Code	Lilka Marino	Sales Coordinator
\$286.20				Commission		Product Code	Matthew Marcus	AE
\$1,908.00				Total		Client Code		
8			S	Total # of Weeks			Grand Rapids	Market
				Show All Lines	MI GOP	Advertiser	Spectrum/South Haven, MI	System Name
		2 Vs. 1		Version	Strategic Media Placement	Agency	0344	Syscode
		09/27/16		Update Date	09/19/16 - 11/13/16	Flight Dates	62338790	Order#

63	62	61	60	59	58	57	56	55	54	53	52	51	50	49	48	47	46	45	44	43	Line
DISC	CNN	CNN	CNN	CNN	CNN	Net															
AVG. ALL WKS<	VARIOUS	CNN NEWSROOM<	Program																		
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	Start Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	19:00	09:00	09:00	09:00	09:00	09:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	16:00	16:00	16:00	16:00	16:00	Stop Time
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\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0,00	\$0.00	\$30.00	\$30.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$24.00	\$12.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
-3x Issue	-8x Issue	issue	-2x Issue	-5x Issue	-1x Issue	-2x Issue	-5x Issue	-5x Issue	-5x Issue	-5x Issue	Line Comment										

	CPM -		CPP	Approval Required	Makegood Policy		1
	GIMP -		GRP	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot		Sold On			Not accepted	Status
	100.0		Affiliate Split		Credit Status	(301) 951-2620	Phone
159			Total Spots		Product Name	Washington	Office
\$1,621.80			Net Total	HS61	Est Code	Lilka Marino	Sales Coordinator
\$286.20			Commission		Product Code	Matthew Marcus	AE
\$1,908.00			Total		Client Code		
8		S	Total # of Weeks			Grand Rapids	Market
			Show All Lines	MI GOP	Advertiser	Spectrum/South Haven, MI	System Name
	2 Vs. 1		Version	Strategic Media Placement	Agency	0344	Syscode
	09/27/16		Update Date	09/19/16 - 11/13/16	Flight Dates	62338790	Order#

	200	0	0	0															
Line Comment	Spot	Total	Unit	Total	IMP	RTG	S	S	T F	8	<b>≤</b>	Stop	Start	Stop	Start	Program	Net	Line	
														nfirm	n, please co	R1 9.27 Revised to reflect what ran, please confirm	nts:	Comments	

-6x Issue	30	\$0.00	\$15.00	0	,	3	×	×	×	×	×	00 ×	24:00	6 19:00	10/30/16	10/24/16	AVG. ALL WKS<	ESPN	84
-6x Issue	30	\$0.00	\$15.00	0		,	×	×	×	×	×	8 ×	0 24:00	6 19:00	10/23/16	10/17/16	AVG. ALL WKS<	ESPN	83
-6x Issue	30	\$0.00	\$15.00	0	,	,	×	×	×	×	×	00 ×	0 24:00	6 19:00	10/16/16	10/10/16	AVG. ALL WKS<	ESPN	82
-6x Issue	30	\$0.00	\$15.00	0	,		×	×	×	×	×	00 ×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	ESPN	81
-6x Issue	30	\$60.00	\$15.00	4		,	×	×	×	×	×	00 ×	0 24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	ESPN	80
issue	30	\$30.00	\$15.00	N			×	×	Ш		$\dashv$	00	0 24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	ESPN	79
Issue	30	\$0.00	\$7.00	0	,	,	×	×				8	0 19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS<	ESP2	78
Issue	30	\$0.00	\$7.00	0		,	×	×				00	0 19:00	6 09:00	10/30/16	10/24/16	AVG. ALL WKS<	ESP2	77
Issue	30	\$0.00	\$7.00	0			×	×	_			00	0 19:00	6 09:00	10/23/16	10/17/16	AVG. ALL WKS<	ESP2	76
Issue	30	\$0.00	\$7.00	0		ı	×	×				00	0 19:00	6 09:00	10/16/16	10/10/16	AVG. ALL WKS<	ESP2	75
Issue	30	\$0.00	\$7.00	0	,	,	×	×				00	0 19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS<	ESP2	74
Issue	30	\$0.00	\$7.00	0	,		×	×				00	0 19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	ESP2	73
Issue	30	\$21.00	\$7.00	ω	r		×	×	_			9	0 19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	ESP2	72
-3x Issue	30	\$0.00	\$9.00	0	,				_			00 ×	0 24:00	5 19:00	11/13/16	11/7/16	AVG. ALL WKS	ESP2	71
-7x Issue	30	\$0.00	\$9.00	0							×	×	0 24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	ESP2	70
-7x Issue	30	\$0.00	\$9.00	0	i i	,					×	×	0 24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS	ESP2	69
-7x Issue	30	\$0.00	\$9.00	0	-						×	%	0 24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS	ESP2	68
-7x Issue	30	\$0.00	\$9.00	0	a	,					×	%	0 24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS	ESP2	67
-7x Issue	30	\$0.00	\$9.00	0	i i	1					×	×	0 24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS	ESP2	66
-7x Issue	30	\$27.00	\$9.00	3	1	,					×	×	0 24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS	ESP2	65
Issue	30	\$18.00	\$9.00	2	,	,	×	×	$\dashv$		$\exists$	ŏ	0 24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS	ESP2	64
Line Comment	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	T F	٤	П	ē <sup>0</sup>	Stop	Start Time	Stop Date	Start Date	Program	Net	Line

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/27/16	
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Office	Washington	Product Name		Total Spots		159
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
ī		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	R1 9.27 Revised to reflect what ran, please confirm					

105	104	103	102	101	100	99	98	97	96	95	94	93	92	91	90	89	88	87	86	85	Line
ESPN	Net																				
AVG. ALL WKS<	Program																				
10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	9/19/16	11/7/16	10/31/16	Start Date
10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	9/25/16	11/13/16	11/6/16	Stop Date
16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	19:00	Start Time
19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	24:00	24:00	Stop Time
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0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	4	2	0	0	Total Spots
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\$12.00	\$12.00	\$12.00	\$12.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$8.00	\$15.00	\$15.00	Unit
\$0.00	\$0.00	\$0.00	\$24.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$48.00	\$16.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
-7x Issue	-7x Issue	-7x Issue	Issue	-2x Issue	-6x Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	-3x Issue	-6x Issue	Line Comment					

						R1 9.27 Revised to reflect what ran, please confirm	Comments:
	CPM -	1	СРР	Approval Required	Makegood Policy		•
	GIMP -	-	GRP	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot		Sold On			Not accepted	Status
	100.0		Affiliate Split		Credit Status	(301) 951-2620	Phone
159			Total Spots		Product Name	Washington	Office
\$1,621.80			Net Total	HS61	Est Code	Lilka Marino	Sales Coordinator
\$286.20			Commission		Product Code	Matthew Marcus	AE
\$1,908.00			Total		Client Code		
8		ks	Total # of Weeks			Grand Rapids	Market
			Show All Lines	MI GOP	Advertiser	Spectrum/South Haven, MI	System Name
	2 Vs. 1		Version	Strategic Media Placement	Agency	0344	Syscode
	09/27/16		Update Date	09/19/16 - 11/13/16	Flight Dates	62338790	Order#

	126	125	124	123	122	121	120	119	118	117	116	115	114	113	112	111	110	109	108	107	106	Line
	FXNC	FXNC	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	ESPN	ESPN	ESPN	ESPN	Net
	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	Program
	9/26/16	9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	Start
	10/2/16	9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	Stop
	19:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	Start Time
	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	Stop
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	\$15.00	\$15.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$12.00	\$12.00	\$12.00	\$12.00	Cost
	\$75.00	\$45.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$24.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$45.00	\$30.00	\$0.00	\$0.00	\$0.00	\$0.00	Cost
	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Len
The state of the s	-6x Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	issue	-3x Issue	-7x Issue	Issue	-2x Issue	-7x issue	-7x Issue	-7x Issue	Line Comment					

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Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	0,	09/27/16	
Syscode	0344	Agency	Strategic Media Placement	Version	2	2 Vs. 1	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks			8
		Client Code		Total			\$1,908.00
AE	Matthew Marcus	Product Code		Commission			\$286.20
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total			\$1,621.80
Office	Washington	Product Name		Total Spots			159
Phone	(301) 951-2620	Credit Status		Affiliate Split	-	100.0	
Status	Not accepted			Sold On	0	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	0	GIMP	1.
-		Makegood Policy	Approval Required	CPP -	0	CPM	
Comments :	R1 9.27 Revised to reflect what ran, please confirm						

Line	Net	Program	Start	Stop	Start	Stop	Z	-	٤	-	П	S	٣		S	RTG	RTG IMP	RTG	RTG IMP Total	RTG IMP Total Unit	RTG IMP Total Unit
	i	9	Date	Date	Time	Time	İ						-	_	-	_	Spots	Cost	Cost	Len	
127	FXNC	VARIOUS	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×		×	'		0	\$15.00	\$0.00	30	-6x Issue
128	FXNC	VARIOUS	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	$\hat{-}$	×			0	\$15.00	\$0.00	30	-6x Issue
129	FXNC	VARIOUS	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	$\hat{}$	×	7	,	0	\$15.00	\$0.00	30	-6x Issue
130	FXNC	VARIOUS	10/24/16	10/30/16	19:00	24:00	×	×	×	×	$\overline{\times}$	×	$\hat{\dashv}$	×	_	21	0	\$15.00	\$0.00	30	-6x Issue
131	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	$\hat{}$	×	7	11	0	\$15.00	\$0.00	30	-6x Issue
132	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	×				$\neg$	$\dashv$	-	$\dashv$	1	1	0	\$15.00	\$0.00	30	-3x Issue
133	FXNC	FOX AND FRIEND<	9/19/16	9/25/16	05:00	09:00					_	×		×		·	2	\$11.00	\$22.00	30	Issue
134	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00	×	×	×	×	×	×	^	×	'	r	2	\$11.00	\$22.00	30	-4x Issue
135	FXNC	FOX AND FRIEND<	10/3/16	10/9/16	05:00	09:00	×	×	×	×	×	×	^	×		1	0	\$11.00	\$0.00	30	-4x Issue
136	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	×	×	×	×	×	×	^	×		r.	0	\$11.00	\$0.00	30	-4x Issue
137	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00	×	×	×	×	×	×	^	×	i.	r	0	\$11.00	\$0.00	30	-4x Issue
138	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00	×	×	×	×	×	×	^	×		1	0	\$11.00	\$0.00	30	-4x Issue
139	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	×	×	×	×	×	×	×	×	•		0	\$11.00	\$0.00	30	-4x Issue
140	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	×	×							•	•	0	\$11.00	\$0.00	30	-2x Issue
141	FXNC	VARIOUS	9/19/16	9/25/16	09:00	16:00							×	×	1		2	\$8.00	\$16.00	30	issue
142	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00				П		-	×	×	,		4	\$12.00	\$48.00	30	Issue
143	FXNC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00							×	×	•		4	\$12.00	\$48.00	30	Issue
144	FXNC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00							×	×		,	0	\$12.00	\$0.00	30	Issue
145	FXNC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00				$\neg$	$\neg$	-	×	×	•		0	\$12.00	\$0.00	30	Issue
146	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00							×	×	1		0	\$12.00	\$0.00	30	Issue
147	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00					$\neg$		×	×	1	1	0	\$12.00	\$0.00	30	Issue

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/27/16	
Syscode	0344	Agency	Strategic Media Placement	Version	2 Vs. 1	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,908.00
AE	Matthew Marcus	Product Code		Commission		\$286.20
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total		\$1,621.80
Office	Washington	Product Name		Total Spots		159
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	GIMP	
1		Makegood Policy	Approval Required	CPP	CPM	•
Comments:	R1 9.27 Revised to reflect what ran, please confirm					

161 FXNC 162 FXNC 163 FXNC 164 HGTV 165 HGTV							160 FXNC	159 FXNC	158 FXNC	157 FXNC	156 FXNC	155 FXNC	154 FXNC	153 FXNC	152 FXNC	151 FXNC	150 FXNC	149 FXNC	148 FXNC	Line Net	
VARIOUS VARIOUS VARIOUS VARIOUS	VARIOUS  VARIOUS  VARIOUS	VARIOUS VARIOUS VARIOUS	VARIOUS	VARIOUS		VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	Program	
10/24/16 10/31/16 11/7/16 11/7/16 9/19/16 9/26/16 10/3/16	10/24/16 10/31/16 11/7/16 11/7/16 9/19/16	10/24/16 10/31/16 11/7/16 9/19/16	10/24/16 10/31/16 11/7/16	10/24/16 10/31/16	10/24/16		10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	10/31/16	Start Date	
9/25/16 10/2/16 10/9/16	9/25/16	9/25/16		11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/6/16	Stop Date	
19:00		19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	Start Time	
24.00	34.00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	19:00	Stop Time	
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	\$15.00	\$15.00	\$15.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$12.00	Unit Cost	
	\$0.00	\$45.00	\$30.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$36.00	\$24.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$16.00	\$0.00	Total Cost	
	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot	
-7x Issue		-7x Issue	issue	-3x Issue	-6x Issue	-6x Issue	-6x Issue	-6x Issue	-6x Issue	-6x Issue	Issue	-2x Issue	-5x Issue	Issue	Line Comment						

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/27/16	
Syscode	0344	Agency	Strategic Media Placement	Version	2 Vs. 1	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,908.00
AE	Matthew Marcus	Product Code		Commission		\$286.20
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total		\$1,621.80
Office	Washington	Product Name		Total Spots		159
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	
•		Makegood Policy	Approval Required	CPP -	CPM	
Comments:	R1 9.27 Revised to reflect what ran, please confirm					

189	188	187	186	185	184	183	182	181	180	179	178	177	176	175	174	173	172	171	170	169	Line
MNBC	MNBC	LIF	LF	LIF	LIF	FF	FF	LIF	F	TSIH	HGTV	HGTV	HGTV	Net							
AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	Program
9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	Start Date
10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
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4	2	0	0	0	0	0	0	3	2	0	0	0	0	0	0	N	2	0	0	0	Total Spots
\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	Unit Cost
\$48.00	\$24.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$36.00	\$24.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$30,00	\$30.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
-6x Issue	Issue	-3x Issue	-7x Issue	issue	-3x Issue	-8x Issue	Issue	-3x Issue	-7x Issue	-7x Issue	Line Comment										

	CPM -	CPP -	Approval Required	Makegood Policy		,
	GIMP -	GRP -	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot	Sold On			Not accepted	Status
	100.0	Affiliate Split		Credit Status	(301) 951-2620	Phone
159		Total Spots		Product Name	Washington	Office
\$1,621.80		Net Total	HS61	Est Code	Lilka Marino	Sales Coordinator
\$286.20		Commission		Product Code	Matthew Marcus	AE
\$1,908.00		Total		Client Code		
8		Total # of Weeks			Grand Rapids	Market
		Show All Lines	MI GOP	Advertiser	Spectrum/South Haven, MI	System Name
	2 Vs. 1	Version	Strategic Media Placement	Agency	0344	Syscode
	09/27/16	Update Date	09/19/16 - 11/13/16	Flight Dates	62338790	Order#

Comments:

R1 9.27 Revised to reflect what ran, please confirm

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\$0.00 30	\$0.00		\$9.00	0	С	i	×	×	×	×	×	09:00	05:00	10/9/16	10/3/16	MORNING JOE<	MNBC	198
\$18.00 30	\$18.00		\$9.00	2	,		×	×	×	×	×	09:00	05:00	10/2/16	9/26/16	MORNING JOE<	MNBC	197
\$18.00 30	\$18.00	-	\$9.00	2	,	,	×	×			-	09:00	05:00	9/25/16	9/19/16	MORNING JOE<	MNBC	196
\$0.00 30	\$0.00		\$12.00	0	31			-			×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	MNBC	195
\$0.00 30	\$0.00		\$12.00	0	10		×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	MNBC	194
\$0.00 30	\$0.00		\$12.00	0			×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	MNBC	193
\$0.00 30	\$0.00		\$12.00	0	2		×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	MNBC	192
\$0.00 30	\$0.00		\$12.00	0		,	×	×	×	×	×	24:00 X	19:00	10/16/16	10/10/16	AVG. ALL WKS<	MNBC	191
\$0.00 30	\$0.00		\$12.00	0	,	,	×	×	×	×	×	24:00 X	19:00	10/9/16	10/3/16	AVG. ALL WKS<	MNBC	190
Total Spot Cost Len	Total Cost	_	Cost	Total Spots	MP	RTG	S	TI SI	П	\$		Stop M	Start Time	Stop	Start Date	Program	Net	Line
4		4		1		1	1	1	1	1	ł							

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/27/16	
Syscode	0344	Agency	Strategic Media Placement	Version	2 Vs. 1	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,908.00
AE	Matthew Marcus	Product Code		Commission		\$286.20
Sales Coordinator	r Lilka Marino	Est Code	HS61	Net Total		\$1,621.80
Office	Washington	Product Name		Total Spots		159
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
1		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	R1 9.27 Revised to reflect what ran, please confirm					

-8x Issue	30	\$0.00	\$12.00	0	ı	1	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	VARIOUS	TBSC	231
-8x Issue	30	\$0.00	\$12.00	0	,	9	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	VARIOUS	TBSC	230
-8x Issue	30	\$0.00	\$12.00	0		,	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	VARIOUS	TBSC	229
-8x Issue	30	\$24.00	\$12.00	2	3		×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	VARIOUS	TBSC	228
Issue	30	\$24.00	\$12.00	2	9	,	×	×	_				24:00	19:00	9/25/16	9/19/16	VARIOUS	TBSC	227
-2x Issue	30	\$0.00	\$10.00	0			П	Н	Н	Н		×	19:00	16:00	11/13/16	11/7/16	AVG. ALL WKS<	MNBC	226
-5x Issue	30	\$0.00	\$10.00	0	,	ï	×	×	×	×	×	×	19:00	16:00	11/6/16	10/31/16	AVG. ALL WKS<	MNBC	225
-5x Issue	30	\$0.00	\$10.00	0		,	×	×	×	×	×	×	19:00	16:00	10/30/16	10/24/16	AVG. ALL WKS<	MNBC	224
-5x Issue	30	\$0.00	\$10.00	0	,	1	×	×	×	×	×	×	19:00	16:00	10/23/16	10/17/16	AVG. ALL WKS<	MNBC	223
-5x Issue	30	\$0.00	\$10.00	0	,	r	×	×	×	×	×	×	19:00	16:00	10/16/16	10/10/16	AVG. ALL WKS<	MNBC	222
-5x Issue	30	\$0.00	\$10.00	0		T.	×	×	×	×	×	×	19:00	16:00	10/9/16	10/3/16	AVG. ALL WKS<	MNBC	221
-5x Issue	30	\$20.00	\$10.00	2	i.	ĸ	×	×	×	×	×	×	19:00	16:00	10/2/16	9/26/16	AVG. ALL WKS<	MNBC	220
Issue	30	\$20.00	\$10.00	2	ı	1	×	×	-	-	_		19:00	16:00	9/25/16	9/19/16	AVG. ALL WKS<	MNBC	219
-2x Issue	30	\$0.00	\$6.00	0		Е			-	-		×	16:00	09:00	11/13/16	11/7/16	VARIOUS	MNBC	218
-5x Issue	30	\$0.00	\$6.00	0	1	·	×	×	^ ×	×	×	×	16:00	09:00	11/6/16	10/31/16	VARIOUS	MNBC	217
-5x Issue	30	\$0.00	\$6.00	0	1	1	×	×	×	×	×	×	16:00	09:00	10/30/16	10/24/16	VARIOUS	MNBC	216
-5x Issue	30	\$0.00	\$6.00	0			×	×	^ ×	×	×	×	16:00	09:00	10/23/16	10/17/16	VARIOUS	MNBC	215
-5x Issue	30	\$0.00	\$6.00	0		1	×	×	^ ×	×	×	×	16:00	09:00	10/16/16	10/10/16	VARIOUS	MNBC	214
-5x Issue	30	\$0.00	\$6.00	0		,	×	×	×	×	×	×	16:00	09:00	10/9/16	10/3/16	VARIOUS	MNBC	213
-5x Issue	30	\$12.00	\$6.00	2		a	×	×	×	×	×	×	16:00	09:00	10/2/16	9/26/16	VARIOUS	MNBC	212
Issue	30	\$0.00	\$10.00	0	,		×	×		$\dashv$	$\dashv$		19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS<	MNBC	211
Line Comment	Spot Len	Total Cost	Unit Cost	Total Spots	MP	RTG	S	S	п.	<b>₹</b>	-	Ζ	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
							1	ł	ł	ł									

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	C	09/27/16	
Syscode	0344	Agency	Strategic Media Placement	Version	N	2 Vs. 1	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks			8
		Client Code		Total			\$1,908.00
AE	Matthew Marcus	Product Code		Commission			\$286.20
Sales Coordinator	or Lilka Marino	Est Code	HS61	Net Total			\$1,621.80
Office	Washington	Product Name		Total Spots			159
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On	0	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	0	GIMP -	
•		Makegood Policy	Approval Required	CPP -	0	CPM -	
Comments:	R1 9.27 Revised to reflect what ran, please confirm						

Issue	30	\$24.00	\$12.00	2			×	×	_				24:00	19:00	9/25/16	9/19/16	VARIOUS	٦٧٢	251
-3x Issue	30	\$0.00	\$15.00	0		,		H		H		×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	TNT	250
-7x Issue	30	\$0.00	\$15.00	0			×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	TNT	249
-7x Issue	30	\$0.00	\$15.00	0	,	1	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	TNT	248
-7x Issue	30	\$0.00	\$15.00	0	1	. 1	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	TNT	247
-7x Issue	30	\$0.00	\$15.00	0			×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	TNT	246
-7x Issue	30	\$0.00	\$15.00	0	,		×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	TNT	245
-7x Issue	30	\$45.00	\$15.00	ω		E	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG, ALL WKS<	TNT	244
issue	30	\$30.00	\$15.00	2	1	ı	×	×					24:00	19:00	9/25/16	9/19/16	AVG, ALL WKS<	TNT	243
-3x Issue	30	\$0.00	\$12.00	0	ı	c						×	24:00	19:00	11/13/16	11/7/16	AVG, ALL WKS<	TLC	242
-7x Issue	30	\$0.00	\$12.00	0		e	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	TLC	241
-7x Issue	30	\$0.00	\$12.00	0	1	1.	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	TLC	240
-7x Issue	30	\$0.00	\$12.00	0		.1	×	×	^ ×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	TLC	239
-7x Issue	30	\$0.00	\$12.00	0	,	,	×	×		×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	TLC	238
-7x Issue	30	\$0.00	\$12.00	0	5	1	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	TLC	237
-7x Issue	30	\$36.00	\$12.00	3			×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	TLC	236
Issue	30	\$24.00	\$12.00	2	,	,	×	×	$\vdash$	-			24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	TLC	235
-3x Issue	30	\$0.00	\$12.00	0		,						×	24:00	19:00	11/13/16	11/7/16	VARIOUS	TBSC	234
-8x Issue	30	\$0.00	\$12.00	0	,	a.	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	VARIOUS	TBSC	233
-8x Issue	30	\$0.00	\$12.00	0			×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	VARIOUS	TBSC	232
Line Comment	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	П	∀ ⊤		3	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line

252

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VARIOUS

9/26/16 10/2/16

19:00 24:00 X X X X X X X X

\$12.00

\$48.00

30

-6x issue

	CPM -	CPP -	Approval Required	Makegood Policy		1
	GIMP -	GRP -	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot	Sold On			Not accepted	Status
	100.0	Affiliate Split		Credit Status	(301) 951-2620	Phone
159		Total Spots		Product Name	Washington	Office
\$1,621.80		Net Total	HS61	Est Code	Lilka Marino	Sales Coordinator
\$286.20		Commission		Product Code	Matthew Marcus	AE
\$1,908.00		Total		Client Code		
8		Total # of Weeks			Grand Rapids	Market
		Show All Lines	MI GOP	Advertiser	Spectrum/South Haven, MI	System Name
	2 Vs. 1	Version	Strategic Media Placement	Agency	0344	Syscode
	09/27/16	Update Date	09/19/16 - 11/13/16	Flight Dates	62338790	Order#

-	Comments		R1 9.27 Revised to reflect what ran, please confirm	an, please o	onfirm															
_																				
1 1																				
_	Line	Net	Program	Start	Stop	Start	Stop	3	Т	٤	٦	П	S	S	RTG IMP	Total	Unit	Total	Spot	Line Comment

269 TVL VARIOUS 270 TVL VARIOUS 271 TVL VARIOUS 272 TVL VARIOUS	וער 1ער	זער זער	TVL -YE	- ^ L	TVI	267 TVL VARIOUS	266 TVL VARIOUS	265 TVL VARIOUS	264 TVL VARIOUS	263 TVL VARIOUS	262 TVL VARIOUS	261 TVL VARIOUS	260 TVL VARIOUS	259 TVL VARIOUS	258 TVL VARIOUS	257 TVL VARIOUS	256 TVL VARIOUS	255 TVL VARIOUS	254 TVL VARIOUS	253 TVL VARIOUS	Line Net
					S	S	S					S	S	S	S					Ø	Program
10/31/16		10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	Start Date
11/6/16		10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	Stop Date
00:00		00:00	00:00	00:00	00:00	00:00	00:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
02.00	00:00	02:00	02:00	02:00	02:00	02:00	02:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
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	3	1				,	1	,	,		-		,		,		,			1	IMP
	0	0	0	0	0	2	2	0	0	0	0	0	0	2	0	0	0	0	0	0	Total Spots
	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	Unit Cost
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12.00	\$12.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
3000	-7x Issue	-7x Issue	-7x Issue	-7x Issue	-7x Issue	-7x Issue	issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	-3x Issue	-6x Issue	Line Comment				

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/27/16	
Syscode	0344	Agency	Strategic Media Placement	Version	2 Vs. 1	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,908.00
AE	Matthew Marcus	Product Code		Commission		\$286.20
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Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	1
1		Makegood Policy	Approval Required	CPP -	СРМ	
Comments:	R1 9.27 Revised to reflect what ran, please confirm					

201 000	1100	USA	USA	USA USA	USA USA	USA USA USA	USA USA USA USA	USA USA USA USA USA USA
AVG. ALL WKS<		AVG. ALL WKS<						
11/7/16	10/31/16		_					
11/13/16	11/6/16		10/30/16	-	<del>                                      </del>	<del>                                     </del>	<del>                                     </del>	<del>                                     </del>
19:00	19:00		19:00		-	-	-	
24:00	24:00		24:00	_				
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\$0.00	\$0.00	\$0.00		\$0.00	\$0.00	\$0.00 \$0.00	\$45.00 \$0.00 \$0.00	\$30.00 \$45.00 \$0.00 \$0.00 \$0.00
30	30	30		30	1 1			
 -3x Issue	-7x	-7x		-7x	-7x -7x	-7x -7x	-7x -7x -7x	-7x -7x -7x -7x

	Sep 2016	Oct 2016	Nov 2016	Nov 2016 Dec 2016	Jan 2017 Feb 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	74	85	0	0	0	0	0	0	0	0	0	0	159
AMT	\$853.00	\$1,055.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,908.00

62338790 | Grand Rapids | Spectrum/South Haven, MI | 0344 |

SYSTEM APP:

\_SALES\_

ACCT

Date Printed

09/29/16